NATIONAL STALKING AWARENESS MONTH TOOLKIT

January is National Stalking Awareness Month. The following toolkit has been created for any organization that wants to reach the Latino community in order to raise awareness about stalking but are not able to access tools that are culturally and linguistically appropriate due to lack of bilingual staff or budget.

Latinos in Virginia Empowerment Center offers this resource to be used in social media campaigns. Here you will find 31 posts containing information and statistics for each day of the month of January. We invite you to use the hashtags #latinosenvirginia and #NSAM2023

JANUARY 1ST

Stalking | A pattern of repeated and unwanted attention, harassment, touching or any other course of conduct directed at a specific person that would cause a reasonable person to feel fear.

JANUARY 2ND

Common tactics suffered by victims of stalking include unwanted phone calls, approach/presentation, monitoring/surveillance, use GPS to track location, sending gifts, cards, letters, sending messages or email.
JANUARY 3RD
Multi-racial and/or Native women suffer higher rates of stalking victimization.

JANUARY 4TH
Stalking increases the risk of partner homicide three times.

JANUARY 5TH
Who are the people who stalk? Current or former partners, someone familiar, brief encounters, strangers, family members and people with authority.
JANUARY 6TH
2 years is the average duration of stalking by and intimate partner.

JANUARY 7TH
85% of attempted femicides and 75% of completed femicides were preceded by stalking in the previous year.

JANUARY 8TH
16% of victims ages 18-24 reported that stalker shared nude, semi-nude, and/or sexually explicit photos of them.
JANUARY 9TH

Know it, identify it, stop it.
✖ Unrequited love
✖ Fun
✖ Harmless
✖ It's not that bad
It's STALKING

JANUARY 10TH

In the United States, more than 19 million people have been stalked in their lifetime.

JANUARY 11TH

National Human Trafficking Awareness Day.
JANUARY 12TH

People from the LGBTQ+ community are more likely to suffer stalking than the heterosexual population.

JANUARY 13TH

Stalking causes physical problems such as:
- Acute trauma and lesions
- Gastrointestinal problems
- Reproductive issues
- Chronic neurological health problems

JANUARY 14TH

48% of sexual assault survivors also suffer stalking, 52% do not.
JANUARY 15TH

Women who were stalked after obtaining a protection order were 9X more likely to experience sexual harassments than women with protection orders who were not stalked.

JANUARY 16TH

1 in every 3 women who are stalked also experience sexual harassments.

JANUARY 17TH

Prevention, awareness and banning stalking.
- Zero tolerance for lewd behavior whether physical or verbal
- Report and punish any violent conduct
- Promote and respect Human Rights
- Promote an environment free of violence
JANUARY 18TH
1 in every 6 men suffer stalking in their lifetime.

JANUARY 19TH
80% of stalking victims report being stalked through technology as well as in person.

JANUARY 20TH
36% of stalking cases last more than a year.
JANUARY 21ST

Victimizations such as sexual violence and violence in intimate relationships often intersect with stalking.

JANUARY 22ND

Offenses that are usually part of stalking behavior:
- Invasion of property
- Damages to property
- Voyeurism
- Harassment
- Cybercrime
- Witness intimidation

JANUARY 23RD

58% of female victims and 49% of male victims suffered stalking for the first time before the age of 25.
JANUARY 24TH
University students who suffered stalking by an intimate partner also suffered coercive control, sexual aggression, physical aggression.

JANUARY 25TH
Stalking conversations can be heard as:
- “My ex is feeling a little scary”
- “My neighbor won’t stop bothering me”
- “My boss is making things uncomfortable”

JANUARY 26TH
On average, people that stalk in intimate partner relationships are more likely to threaten and/or harm their victims.
JANUARY 27TH
"The best way I can describe this is that he has taken my life without killing me"
- Stalking Survivor

JANUARY 28TH
Less than 1 in every 5 stalking victims receive victim services from victim agencies.

JANUARY 29TH
1 in every 7 stalking victims move to a new location.
JANUARY 30TH
Stalking victims suffer higher rates of depression, anxiety, insomnia, social disfunction than people in the general population.

JANUARY 31ST
Insisting after a "NO" is STALKING.

Check our website for more resources: https://www.latinosenvirginia.org/recursos